



# THE WORLD FOOD PRIZE





# Honoring Dr. Norman E. Borlaug

## Unveiling the State of Iowa Statue in the U.S. Capitol





# The Iowa Award Medal

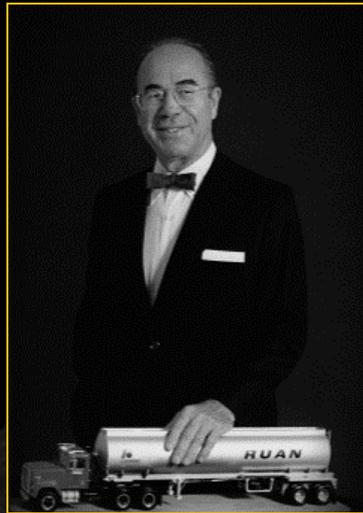
## Honoring Ambassador Kenneth M. Quinn





THE WORLD FOOD PRIZE

# A UNIQUE PRIVATE-PUBLIC PARTNERSHIP



Founded by Dr. Norman  
Borlaug, Nobel Peace Prize  
Laureate

Brought to Iowa by  
Businessman John Ruan Sr. and  
the Iowa Legislature



## OUR GOAL

Promoting Economic Development and  
Tourism for Iowa  
and  
Providing Unique Educational Opportunities  
for Young Iowans



THE WORLD FOOD PRIZE

# BORLAUG DIALOGUE INTERNATIONAL SYMPOSIUM

Drawing over 1,300 business leaders, officials and scientists  
from more than 60 countries

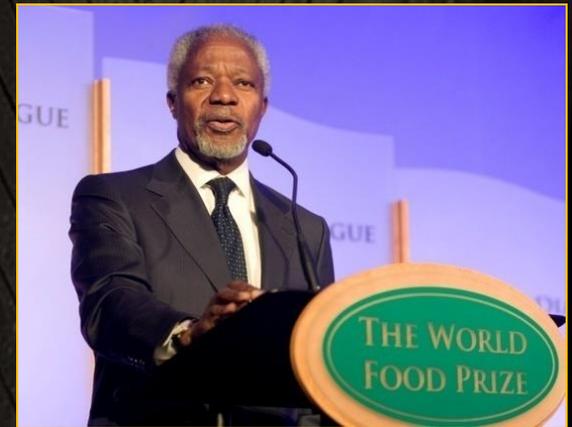


The Greatest Challenge in Human History:  
Can we sustainably feed the 9 billion people on our planet by the year 2050?



THE WORLD FOOD PRIZE

# RENOWNED GLOBAL SPEAKERS





# THE WORLD FOOD PRIZE

## GLOBAL BUSINESS EXECUTIVES



ADM



Bayer CropScience



Cargill



DuPont



DuPont Pioneer



Elanco



FMC



General Mills



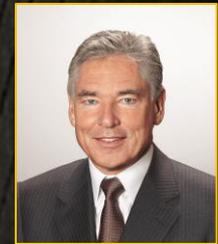
John Deere



Land O'Lakes



Monsanto



Nestle



Novus



Novozymes



PepsiCo



Swiss Re



Syngenta



Walmart



## CONNECTING IOWA BUSINESSES

"Kemin has enjoyed significant economic value by participating in the World Food Prize events each October. For every dollar we have invested in the World Food Prize activities, we have probably received an additional \$5 in return. By helping [us] solve problems, [one World Food Prize] Laureate saved our customers millions of dollars."

- *R.W. Nelson,*  
*Chairman of the Board,*  
*Kemin Industries*



THE WORLD FOOD PRIZE

# LAUREATE AWARD CEREMONY

Bringing Global Attention to Iowa





THE WORLD FOOD PRIZE

## 2014 World Food Prize Laureate





# THE WORLD FOOD PRIZE

## The 2013 World Food Prize Laureates The Pioneers of Agricultural Biotechnology





## Support from Over 100 Organizations

AACC International Agricultural Retailers Association Alabama A&M University Alliance to Feed the Future American Coalition for Ethanol American Farm Bureau Federation American Feed Industry Association American Seed Trade Association American Society of Agronomy American Society of Plant Biologists American Society of Sugar Beet Technologists American Soybean Association American Sugarbeet Growers Association Association of Public and Land-grant Universities Beet Sugar Development Foundation Biotechnology Industry Organization Certified Crop Advisor Program Colorado Association of Wheat Growers Congressional Hunger Center Cooperative Extension Corn Refiners Association Cornell University College of Agriculture and Life Sciences Council for Agricultural Research, Extension, and Teaching Council for Biotechnology Information CropLife America CropLife International Crop Science Society of America Delaware State University Global Harvest Initiative Grocery Manufacturers Association Growth Energy Idaho Grain Producers Association International Formula Council International Food Information Council International Food Information Council Foundation Iowa State University John Innes Centre Kansas Association of Wheat Growers Kansas State University Langston University Lincoln University Lower Brule Sioux Tribe Michigan State University Minnesota Association of Wheat Growers Montana Grain Growers Association National Agricultural Aviation Association National Alliance of Independent Crop Consultants National Association of State Departments of Agriculture National Association of Wheat Growers National Barley Growers Association National Corn Growers Association National Cotton Council National Council of Farmer Cooperatives National Farmers Union National FFA Organization National Grain and Feed Association National Milk Producers Federation National Pork Producers Council National Potato Council National Renderers Association National Sorghum Producers North American Export Grain Association North American Millers' Association North Carolina Agricultural and Technical State University North Carolina Biotechnology Center North Carolina State University North Dakota State University Oregon State University Purdue University Renewable Fuels Association Samuel Roberts Noble Foundation Soil Science Society of America South Dakota State University Sun Grant Association Tennessee State University Texas A&M University Texas Wheat Producers Association The American Phytopathological Society The Ohio State University Tuskegee University United Fresh Produce Association University of California, Davis University of Connecticut College of Agriculture & Natural Resources University of Delaware College of Agriculture & Natural Resources University of Georgia University of Illinois University of Kentucky University of Maine – Maine Agricultural and Forest Experiment Station University of Maryland University of Missouri University of Nebraska USA Rice Federation U.S. Beet Sugar Association U.S. Canola Association U.S. Dry Bean Council U.S. Grains Council U.S. Wheat Associates Virginia Tech Washington State University College of Agricultural, Human and Natural Resource Sciences Western Growers



THE WORLD FOOD PRIZE

# LAUREATES FROM ACROSS THE GLOBE





## A GROWING INSTITUTION

“The Nobel Prize for Food and Agriculture”

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“The premier conference in the world  
on global agriculture”



THE WORLD FOOD PRIZE

# THE IOWA HUNGER SUMMIT AND DIRECTORY IOWANS UNITED IN FIGHTING HUNGER





## THE IOWA HUNGER SUMMIT AND DIRECTORY IOWANS UNITED IN FIGHTING HUNGER



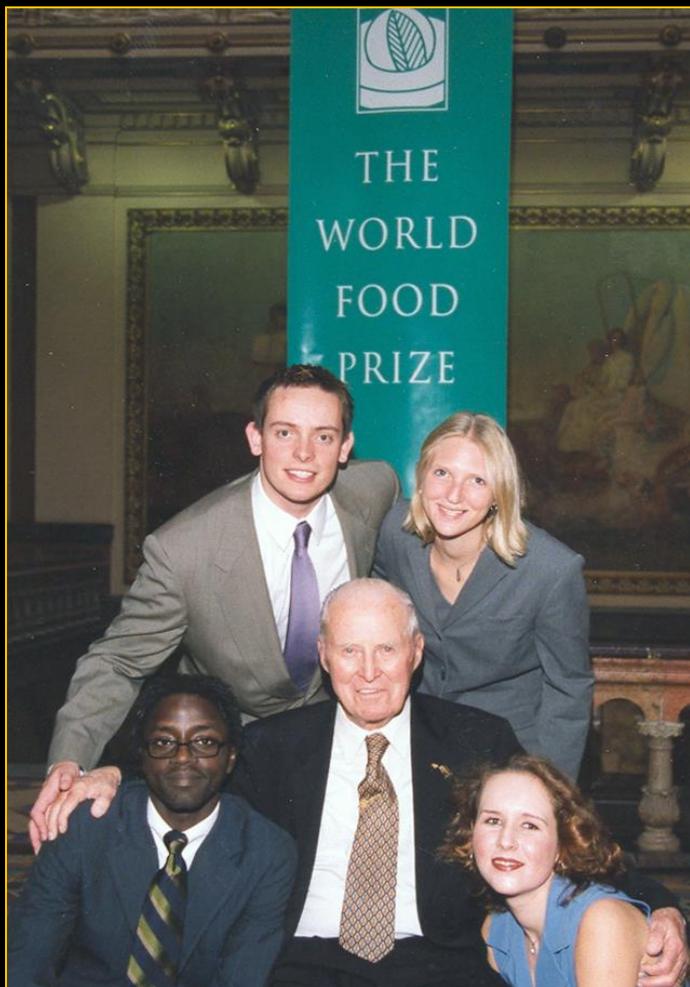
More than 400 organizations are now profiled and connected in our online Iowa Hunger Directory



Over 425 individuals receive our Hunger Directory Newsletter, which shares information about innovative efforts and collaborations among Iowa's hunger fighters.



THE WORLD FOOD PRIZE



THE BORLAUG  
LEGACY:  
INSPIRING THE  
NEXT  
GENERATION



THE WORLD FOOD PRIZE

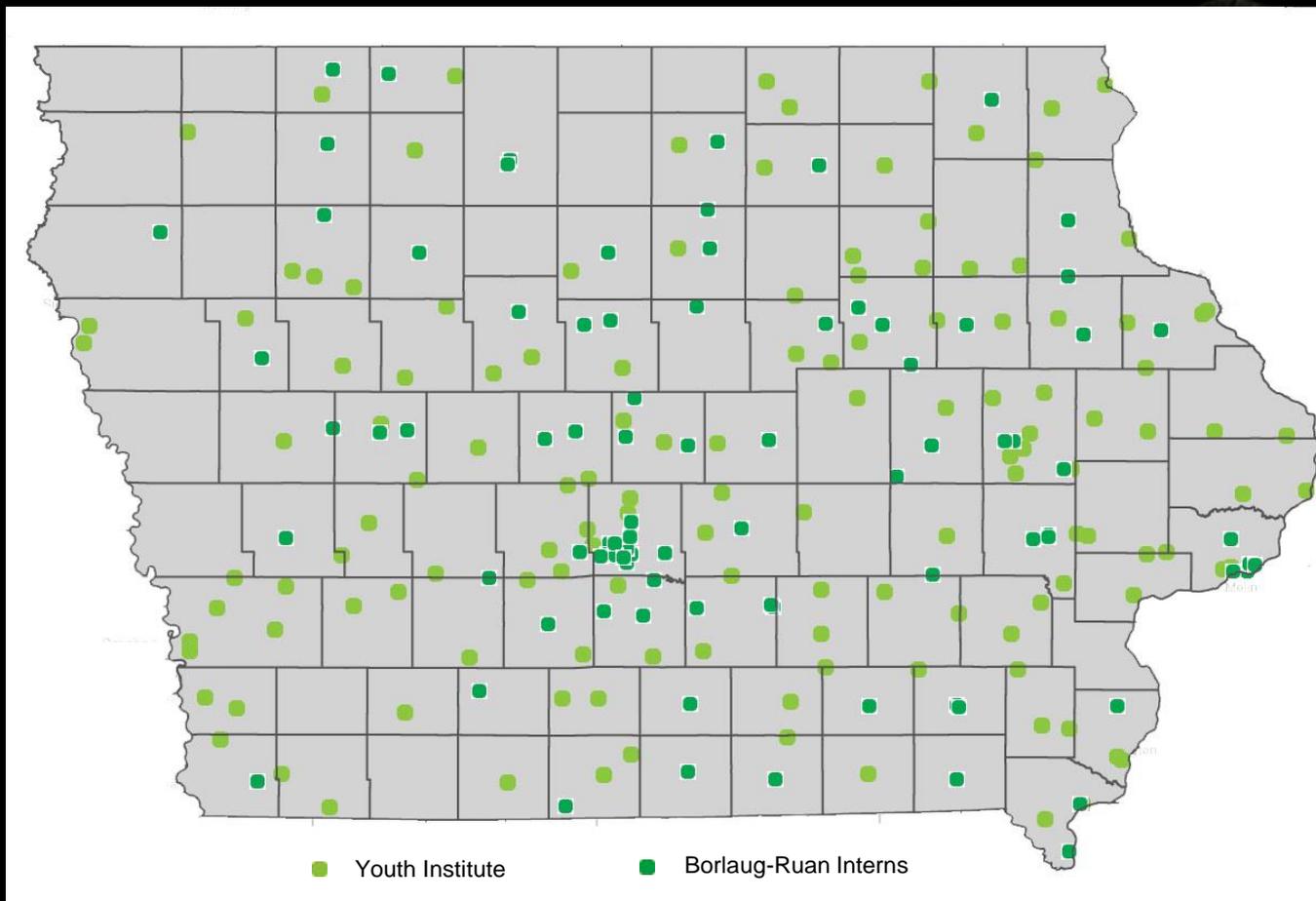
# IOWA YOUTH INSTITUTE

Over 1,500 Iowa students from over 290 Iowa high schools have participated in the World Food Prize Youth Programs





## IOWA PARTICIPATION IN YOUTH PROGRAMS





THE WORLD FOOD PRIZE

# GLOBAL YOUTH INSTITUTE

Each year, over 300 students and teachers from Iowa and across the nation collaborate at our Global Youth Institute in October





THE WORLD FOOD PRIZE

# BORLAUG-RUAN INTERNATIONAL INTERNSHIPS

141 life-changing experiences for Iowa students



Lauren Schefter | Mt. Vernon, IA



Adam Riesselman | Manilla, IA

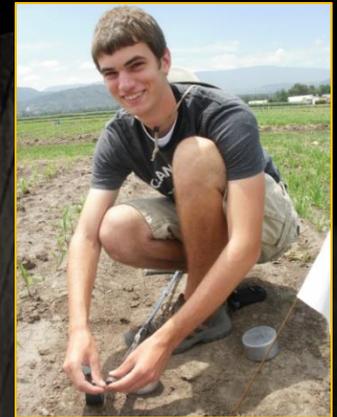


Mythili Prabhu | Ames, IA



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# BORLAUG-RUAN INTERNS: OUR FUTURE





THE WORLD FOOD PRIZE

# WALLACE-CARVER USDA FELLOWSHIP





## INSPIRING OUR YOUTH



“The World Food Prize youth programs have completely changed my life and were formative in my academic and professional choices and I know they will continue to impact me well into my adult life.”

-Trisha Collins, Pleasantville, IA  
2010 Borlaug-Ruan Intern

2011 Elaine Szymoniak Intern Award for Excellence Recipient  
2011 USDA Wallace-Carver Fellow



## INSPIRING OUR YOUTH

**2/3**

of our youth participants are young women

**92%**

of students who complete our programs go on to pursue college degrees in science and agriculture

**77%**

choose careers in agriculture, science, and related fields





## PROMOTING STEM EDUCATION

**INVITATION:** Please help us promote STEM in your district.

1. Share information on the Iowa Youth Institute with your local school leaders, and invite students to participate.
2. Connect with us at STEM Day on February 19, 2015, to learn more about our youth programs and talk with former interns.
3. Join us at the fourth annual Iowa Youth Institute on Monday, April 27, at Iowa State University, to interact with and inspire our youth to explore scientific career paths.





THE WORLD FOOD PRIZE

# THE HALL OF LAUREATES

PROMOTING TOURISM & PRESERVING OUR STATE'S GREAT HERITAGE





THE WORLD FOOD PRIZE

# THE HALL OF LAUREATES HOSTING EVENTS IN CENTRAL IOWA





THE WORLD FOOD PRIZE

# CHINESE VICE PRESIDENT XI JINPING AND THE HIGH-LEVEL U.S.-CHINA AGRICULTURAL SYMPOSIUM





THE WORLD FOOD PRIZE

# THE IOWA GALLERY

## HONORING IOWA'S HUMANITARIAN & AGRICULTURAL HERITAGE





## APPROPRIATED FUNDS

The World Food Prize Foundation takes great care with its fundraising. It is stressed that State of Iowa funds appropriated to the World Food Prize Foundation are NOT used for:

- Any part of the annual \$250,000 World Food Prize Laureate Award or the \$10,000 Dr. Norman E. Borlaug Award for Field Research and Application;
- Food or beverages served at any World Food Prize meal or social function;
- International travel by the World Food Prize staff; or
- Bricks and mortar construction.



## THANK YOU



Thank you for the privilege of holding our annual World Food Prize Laureate Award Ceremony in the magnificent Iowa Capitol, and for your support in making these events happen.